



Many people believe (as do we) that our daughter Rebecca (Becca) Schofield gave the world a gift during her battle with brain cancer. In 2016 no one could have predicted **#BeccaToldMeTo** would inspire a global movement, with people performing acts of kindness and sharing them on social media.



Acts of kindness,” Becca would say, “will make people smile.”

Both Darren and I believe that with your help and support her spirit will continue to inspire more smiles.

Becca had a special gift for giving and putting the needs of others before her own. During her treatment she received an anonymous gift of money with the instructions that it could only be used on things that would make her smile. That was the day she coined the phrase ‘**smile money**’.

We reached out to **The Friends of The Moncton Hospital Foundation** to help us continue Becca’s journey, and to change lives by sharing ‘**smile money**’ with those who need it most. We know she would be thrilled today knowing that smile money and acts of kindness serve as the heart of the Rebecca Schofield Fund.

The Rebecca Schofield Fund will help cancer patients with some of the smaller yet significant financial challenges they and their families deal with on a daily basis. Things like a taxi fare, a grocery card, a prescription top-up, a bus pass, or headwear for chemo treatments. The things that often get overlooked but can transform a struggle into a smile is how we want to honour Becca’s legacy.

The fund’s goal is to provide support directly to cancer patients for needs and amenities that most of us take for granted. An initial amount of \$250,000 will be invested in an endowment. The interest generated from the investment will be used to carry out the Rebecca Schofield Fund’s mission. The **#SmileInBeccasName** initiative will build the fund, and once established it will help cancer patients and their families at The Moncton Hospital indefinitely.

Sincerely,

Anne & Darren Schofield
#SmileInBeccasName

P.S. Coping with cancer is challenging enough without facing the added stress of financial hardship. You can help ease that burden and turn struggles into smiles. Please give. **#SmileInBeccasName**.



**SMILE IN
BECCA'S
NAME**

Here are a few
different ways
you can **donate**
to put a smile on
someone’s face:

- Give online at www.inbeccasname.ca
- Phone in your gift by calling **(506) 857-5488**;
- Get your workplace or organization to participate in **Giving Challenge #SmileInBeccasName** (Call Katherine at (506) 870-2447 for details)
- Spread the word that you gave through social media.